



## Cost of Home

Nearly 19 million U.S. households today pay half or more of their income on a place to live.

That means **1 in 6 families are denied the personal and economic stability that safe, decent and affordable housing provides.** That means that 1 in 6 families are forced to make impossible choices.

A safe home. Nutritious food on the table. Health care. Access to good schools. Reliable transportation. Which would you choose?

When the cost of home is your family's future, the cost is too high. And when the cost of home is any family's future, that's something none of us can afford. That's why we're joining hundreds of Habitat for Humanity organizations across the country today to launch our first national advocacy campaign: Cost of Home

**We need your help to launch Cost of Home in Kansas City! Here's what you can do to support the campaign right now:**

- Post on social media, using #CostOfHome, tag us [@HabitatKC, #HabitatKC] and link to Habitat KC's Cost of Home webpage, [habitatkc.org/costofhome](http://habitatkc.org/costofhome).
  - [Use these graphics to promote the campaign.](#)
- Write or call your legislators and tell them to support policies to improve housing affordability. Use this pre-populated email to get you started, <https://habitatforhumanityinternational.salsalabs.org/costofhome/index.html>.
- Share this campaign with three friends and encourage them to contact their representatives as well.

### **Want to do more?**

Reach out to us and let us know how you want to help Habitat KC build a community where everyone has a safe place to live. Contact Jude Huntz, Outreach Coordinator, at [jhuntz@habitatkc.org](mailto:jhuntz@habitatkc.org) or call us at 913-342-3047.

**With your help, we can make the cost of home something we all can afford.**